



**North Beach Neighbors Board of Directors
Meeting Minutes
Telegraph Hill Center, San Francisco
August 12, 2013**

Call to Order

President Micki Jones called to order the North Beach Neighbors meeting at 7:49 p.m. The minutes of the July meeting were approved.

Roll Call

The following were present: Micki Jones, Beth Allen, Debi Marchi, Trish Herman, Pat Darden, Genevieve Mansfield, Chuck Thomas. *Guest:* Darrin Swan

Officer and Committee Updates

Treasurer's Report. Beth Allen presented the Treasurer's Report. Checking \$1,715.70, receipts, Mural Savings Account \$3,372.23, Savings \$11,203.88, **Total Cash and Bank Accounts** \$16,291.81. Income: Deposit: \$170 (as of 7/8-7/31/13), PayPal \$116.30 (as of 7/8-8/12/13). Expenses: \$200 for symphony tickets, \$20 for Secretary of State renewal, \$166.46 for domain name and hosting, \$124 for USPS. **Overall total: -33.96.**

Membership Committee. Trish Herman, Membership Chair, presented the Membership Report for the months of 6/1/13-8/12/13. Number of renewals: 1, number of new individual members: 21 (8 businesses joined which equals 2 individual memberships = 16, plus 5 individuals). It was mentioned that it seemed as though businesses were more amenable to join; the difficulty is trying to obtain individuals/households to join, even though last week, NBN visited Off The Grid and set up a membership table. Her goal is 100 members in the next year.
Action: If the Board has ideas about individual membership, please give them to Trish.

Planning and Zoning. Committee Chair, Sue McCullough was absent, so Micki gave the report. Nothing to report, except she said she is trying to update lists (e.g., BBNs).

New Website Development and Email System

Darrin Swan gave us a preview of the new NBN website which is hosted at www.nobevillage.com. Some of the tabs and/or desired features on NBN's new website follow.

Tabs

- Newsletter. A Board member advised that the newsletter tab should be deleted.
- Polling of Members/Discussion Thread. Surveys on Darrin's website are done efficiently and it is hoped by the Board that, that can continue on NBN's website so better decisions could be made.
- Calendar, Board Meetings, Agendas, Minutes, Annual Events. These tabs were not visited.
- Merchants. It was discussed that a list of NBN member businesses should appear on this tab. NBN has always supported businesses and vice-a-versa.

Features of Mailchimp. Mailchimp is basically a newsletter system. Darrin explained that there would be automatic updates in mailchimp as new members join. The Board felt that Darrin should decide upon our use and then it could be tweaked.

Create "Communication" Committee. A Communications Committee needs to be developed to maintain the website and

advice on and/or establish other communication methods (e.g., email system, social media, etc.). Debi, Genevieve, and Lindsay volunteered to train to develop the website through WordPress, along with Micki and Beth. They will meet on August 22 at 6.30 p.m., at Micki's house.

Old Business

Central Subway Construction in North Beach. Demolition of the Pagoda Theater was held up in the past; it is about 3 weeks behind schedule because of navigation problems but it is now moving forward.

Secretary of State Form. Treasurer Beth reported that the form had been filed and has been returned—signed, sealed, and delivered.

Update on letters regarding criminal activity in North Beach. It was discussed that “troublemakers” have been brought back to the project homes despite cries of reform. Lindsay drafted a letter, and Micki sent it to DA's office, Supervisor Chiu, Captain Garrett Tom. On the same day that it was sent, the DA's office replied to Micki. Lindsay will follow up and find out what action is being taken.

Action: Micki acknowledges and wants people to know that criminal activity still occurs in the neighborhood.

New Business

Broadway CBD and Application For “48” License. Darrin talked about the “revival” of Broadway and how civic leaders/individuals want change in the Broadway corridor. The neighborhood wants to bring back such things as light music, jazz, and a wine bar with live music that occurred in the past. A Broadway owner wants a License 48, which involves a full liquor license (nightclub), but an alternative is a License 47 for a restaurant which is more desirable to the neighborhood.

Action: A letter from NBN will be written, saying nay to a License 48 and yes to a License 47.

Pot Club. It was discussed by the Board that a pot club wants to open near Herman Justin Plaza at 200 California.

CPR Class, Wednesday, August 14. One more spot is available 8/14. The class will be held at Tel Hi Center @ 6 p.m.

Flyers for Symphony. Twenty tickets were purchased and so far, 8 have been sold. It was noted that Trish sent out the notices, too, via snail mail.

Earthquake Preparedness. It was noted that the neighborhood would appreciate having a class. It was discussed that perhaps a link to the NERT training website should be uploaded to our new website instead. Trish will review it, although, nevertheless, she mentioned she would like to offer one for 1-½ hour class.

The Joe Dimaggio Playground. A preliminary plan was displayed at the meeting.

Meeting room. Pat offered her restaurant for the next Board meeting which will be held on September 9, 2013.

Adjournment

Micki Jones adjourned the meeting at 8:05 p.m. The next meeting will be held at Pat's Café on September 9.

Submitted by:



Debra Marchi, Secretary